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~~Project~~ Project
Management Pixels
People

"Interactive" is fast becoming the newest buzzword at the crossroads of corporate and technology. While this book is primarily about managing projects in the Interactive Industry, project management

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is almost always, by definition, interactive.. So what sets this book apart? The subtitle says it all - Pixels (read: product), People, and Process.

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Management helps
clients, agencies, and
industry professionals
better understand the
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interactive project manager, and presents a collaborative, people-focused approach to delivering high-quality digital work. This concise volume helps build understanding across all stakeholders in interactive work, and most importantly, it won't put you to sleep.

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~~?Interactive Project
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This excellent book
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Project Management:
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Nancy Lyons and
Meghan Wilker is full
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less than 200 pages.
It is a must read for all

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those who manage
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better understand the

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critical role of
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~~People, and ...~~

Interactive Project Management: Pixels, People, and Process helps clients, agencies, and industry professionals better understand the critical role of interactive project management, and presents a collaborative, people-focused approach to

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the discipline. ... -

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Interactive Project
Management: Pixels,
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Author: Nancy Lyons

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& Meghan Wilker ...

Reviewer: Kay Ewbank . This look at developing interactive applications such as websites, apps and kiosks, is from a project manager's viewpoint. ... The refreshing thing about the authors is the fact that on the whole they give practical advice

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agencies, and industry professionals better understand the critical role of interactive project management, and presents a collaborative, people-focused approach to delivering high-quality digital work.

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~~Project, People ...~~

Pixels, People & Process As an industry, interactive is different. The work entails elements of software development, marketing, and advertising, yet it's neither purely technical nor traditional "agency" work.

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"Interactive" is fast becoming the newest buzzword at the crossroads of corporate and technology. While this book is primarily about managing projects in the

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Project Industry,
project management
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definition, interactive..

So what sets this
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Founded by Meghan

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McInerney, co-author of *Interactive Project Management: Pixels, People, and Process*, this group meets to discuss methodologies, best practices and challenges in the realm of interactive project management in agency, corporate, and nonprofit environments and

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aims to help define
the critical leadership
role of project
managers in
interactive work.

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~~WordPress.com~~
Nancy has been
locally and nationally

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recognized for her role as owner and CEO of Clockwork. She is co-author of “Interactive Project Management: Pixels, People, and Process” (New Riders, 2012) and author of the upcoming book, “How to Succeed at Business by Being Nice to Humans.”

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~~Bio and awards for
Nancy Lyons, CEO
and President of
Glockwork~~

She is also the co-
author of Interactive
Project Management:
Voices That
Matter
Pixels, People, and
Process. In this
episode of the
podcast, we talk
through the issues,
risks, and
opportunities that

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come with a “Hunger Games” approach to Sprint Planning and offer some advice on how to cope with and/or resolve the problem defined in the question above.

~~?Agile and Project
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Oct 18, 2020

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As an industry,
interactive is different.

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The work entails elements of software development, marketing, and advertising, yet it's neither purely technical nor traditional "agency" work. Delivery methods are different, and because the industry is relatively new, the gap in understanding

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between the clients buying the work and the teams building it is often wide. Enter the geek girls guide.

Nancy Lyons and Meghan Wilker don't just tell you how to deliver digital work, they demonstrate how to think about it.

Interactive Project Management: Pixels, People, and Process

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helps clients, agencies, and industry professionals better understand the critical role of interactive project management, and presents a collaborative, people-focused approach to delivering high-quality digital work. In this book, the authors:

Define the unique

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Characteristics of
interactive projects
Explain the
importance of
emotional intelligence
in the workplace
Discuss
communication
techniques that help
teams work together
more efficiently
Outline a process and
specific deliverables
that clarify how to

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think about critical
aspects of a project
Provide questions,
tasks, tips, and advice
that effectively move
teams from initiation
to launch

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about? JavaScript is

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the language of the Web. Used for programming all major browsers, JavaScript gives you the ability to enhance your web site by creating interactive, dynamic, and personalized pages. Our focus in this book is on client-side scripting, but JavaScript is also

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Project popular as a scripting language in server-side environments, a subject that we cover in later chapters. What does this book cover? Beginning JavaScript assumes no prior knowledge of programming languages, but will teach you all the fundamental concepts

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that you need as you progress. After covering the core JavaScript language, you'll move on to learn about more advanced techniques, including Dynamic HTML, using cookies, debugging techniques, and server-side scripting with ASP. By the end of this book, you will

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have mastered the art of using JavaScript to create dynamic and professional-looking web pages. Here are a few of the things you'll learn in this book: Fundamental programming concepts
Comprehensive practical tutorial in JavaScript Cross-browser scripting,

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including Netscape 6

Cookie creation and
use Plug-ins and
ActiveX controls

Dynamic HTML

Scripting the W3C

DOM Server-side

JavaScript with ASP

Who is this book for?

This book is for
anyone who wants to
learn JavaScript. You
will need a very basic
knowledge of HTML,

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but no prior programming experience is necessary. Whether you want to pick up some programming skills, or want to find out how to transfer your existing programming knowledge to the Web, then this book is for you. All you need is a text editor (like

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Notepad) and a browser, and you're ready to go!

Project management—it's not just about following a template or using a tool, but rather developing personal skills and intuition to find a method that works for everyone. Whether you're a

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designer or a manager, Project Management for Humans will help you estimate and plan tasks, scout and address issues before they become problems, and communicate with and hold people accountable.

Innovation Project

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Management

Handbook provides organizational leaders and decision-makers with a cadre of agile, disciplined, and transformational tools and processes for improving innovation opportunity outcomes and achieving sustained innovation project success. The authors introduce new

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tools and processes
developed over their
decades of work i

Don't simply show
your data—tell a story
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the fundamentals of
data visualization and
how to communicate
effectively with data.
You'll discover the
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and the way to make data a pivotal point in your story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real-world examples—ready for immediate application to your next graph or presentation.

Storytelling is not an

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inherent skill,
especially when it
comes to data
visualization, and the
tools at our disposal
don't make it any
easier. This book
demonstrates how to
go beyond
conventional tools to
reach the root of your
data, and how to use
your data to create an
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learn how to:

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importance of context
and audience

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appropriate type of
graph for your
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attention to the most important parts of your data Think like a designer and utilize concepts of design in data visualization Leverage the power of storytelling to help your message resonate with your audience Together, the lessons in this book will help you turn your data into high

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impact visual stories that stick with your audience. Rid your world of ineffective graphs, one exploding 3D pie chart at a time. There is a story in your data—Storytelling with Data will give you the skills and power to tell it!

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based learning materials is designed for classroom training of developing country project managers responsible for overseeing the implementation of development and other projects. Each module includes performance-based instructional objectives; module

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and session outlines with a timetable of activities; scripted lectures with corresponding visuals; case studies, exercises, and solution sets with teaching notes; self-assessment questions and answers; and selected readings. The resource kit provides enough

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information and practice to instill a solid understanding of the principles of project implementation and an awareness of good practices.

If you're exploring a career in digital imaging or design, then you're likely to encounter Photoshop

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along the way--you probably already have. But how well do you know it?

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Adobe Photoshop and Photoshop Elements that you'll need to succeed both in the classroom and the workforce. While many Photoshop books focus on features, tools, or techniques, this book covers both the basics and delves into specific skills, tricks, and uses in

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label, magazine cover, and advertisements; creating Web sites/animations; and more!

Looks at the techniques of interactive design, covering such topics as 2D and 3D graphics, sound, computer vision, and

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